



## Financial Information Essentials

Member price: \$445  
Non-member price: \$495

### OUTCOMES

- ✓ Become familiar with financial jargon of earnings
- ✓ Understand the financial statements & what they're telling you
- ✓ Learn about the headline numbers, key metrics, and financial ratios
- ✓ Apply your learning to a real company

**PRE-REQUISITES** – None

**PROGRAM** – 4 hours including two short breaks

#### **Understanding Financial Information**

- Introduction to financial statements
- How income statements, balance sheets and cash flows fit together
- Key jargon and concepts (including capex, opex, goodwill, depreciation, amortization & impairment)
- Different levels of profits – gross profit, EBITDA, operating income etc and who uses what
- One-off items and adjusted/non-GAAP numbers
- How analysts, investors, and journalists use financial information

#### **Working with Earnings**

- Balance sheets - key issues for investors, analysts, and the media
- Measuring leverage and deciding what's appropriate
- Income statements - evaluating performance and asking questions
- Profitability and cash flow metrics
- How profits convert to cash
- Adding value to earnings releases
- Examples from real companies

### ONLINE COURSES FOR FOLLOW-UP

The Basics of Business Finance (Essentials Course)  
Leverage & How Much is Too Much (Specialist Short Course)  
Adjusted Profits (Specialist Short Course)  
Understanding Cash Flows (Specialist Short Course)

