



Capital Markets Essentials

Member price: \$445
Non-member price: \$495

OUTCOMES

- ✓ See the big picture – the context for your role
- ✓ Get to grips with financial markets jargon
- ✓ Appreciate how the key capital markets players think and how they operate
- ✓ Understand the regulatory framework and the financial calendar

PRE-REQUISITES – None

PROGRAM – 4 hours including two short breaks

Economics & Funding

- Overview of the economic backdrop
- Growth, inflation, and interest rates
- Cyclical and defensive sectors
- Implications of the current environment
- Raising capital - from start-up through private equity
- Characteristics of debt and equity
- Bonds and shares

Capital Markets & Investor Relations

- Raising capital
- Share issues, including IPOs
- The role of investment banks
- Types of investors and their characteristics
- Overview of the regulatory regime and dealing with material info
- Portfolio managers & how they think
- Sell-side analysts, rating agencies, credit, and other analysts
- The importance of managing expectations
- Financial communications & typical program
- Current trends in the capital markets

ONLINE COURSES FOR FOLLOW-UP

Introduction to Companies, Funding & the Capital Markets (Essentials Course)
Initial Public Offers (Specialist Short Course)

